

**Request for Proposals for Selection of agency for producing tourism related promotional films for  
Uttarakhand Tourism Development Board**

<b><u>Sl. No.</u></b>	<b><u>Queries / Suggestions</u></b>	<b><u>Response (Addendum / Corrigendum)</u></b>
1	Kindly clarify if the TVC is the shorter edit of the same topic chosen for the 5 minute film.	Both could be of same theme or different themes.
2	What is the meaning of 'ALTERNATE ANCHOR 1, 2, 3, & 4'?	Applicable in case more than one anchor is proposed by the Bidder. This is for reference only, in case a different anchor is considered. Otherwise evaluation shall be on the basis of total package including cost of anchor proposed by the bidder.
3	Whether agency is selected on exclusive basis?	Yes
4	Whether advance can be given without Bank Guarantee as being done by some other Government organizations.	No. It is not possible to provide advance payment without Bank Guarantee.
5	It is going to be a one year contract. How do we plan staff costing and other overheads without having clarity on our earnings?	The requirement is the films and TVC given in the RFP. The period of Contract of one year is only for any additional film or TVC that may be required by UTDB during this Contract period.
6	In case of any third party production jobs, you would only need agency's invoice. Please confirm.	UTDB is not involved in interacting with any third party. Hence, this is not relevant.
7	Whether the eligibility criteria of existence for 10 years is applicable to enterprises covered under Uttarakhand Government Order number 1542/VII-3-19/143-Industry/2003 dated 20th August 19?	No. These enterprises are exempted from this condition.
8	Request for reducing eligibility criterion for existence	Revised from 10 years to 5 years.
9	Marking scheme is not elaborated for technical evaluation	The marks allotted is for the overall presentation. So, to capture the quality of work in totality, breakup is not given.
10	Please clarify the points covered for presentation are mandatory or optional	These points are indicative, which should bring out the capability and quality aspects of the bidder. Hence, not mandatory. That is why break up of marks is not given.
11	Which are the locations/places that we need to shoot at for each theme? and what are the different investment opportunities that are possible for the investment promotion in the tourism sector?	The agency will study and include in their presentation to showcase their capability and quality of work. Client would not like to indicate and limit the creativity of the bidder.
12	Do we have any benchmark on the Tourism films that you may have seen or liked?	The bidder is expected to research and suggest.
13	Time and venue for presentation	Time is revised as "to be intimated later". Only the eligible bidders shall be permitted to make presentation. And venue is UTDB office in Dehradun.