

22nd January 2020**Request for Proposals for selection of PR and Brand Building Agency for UTDB**

| <u>Sl. No.</u> | <u>Issue</u> | <u>Response</u> |
|-----------------------|--|---|
| 1 | Minimum Average annual turnover for eligibility | Revised as Rs. 8 crores |
| 2 | Period of consideration for past experience eligibility criterion | From 05.02.2017 to 06.02.2020 |
| 3 | Technical Evaluation criterion as mentioned in Part - A (1.1) | <u>Revised as:</u> No. years of experience as a PR Agency in India till the date of bid submission. 5 to 6 years – 10 marks 6 to 8 years – 15 marks Above 8 years – 20 marks |
| 4 | Technical Evaluation criteria as mentioned Part - A (1.2) | <u>Revised as:</u> Revenue from purely retainer based PR services (no advertising or other revenues) Rs. 8-10 crores - 5 marks Rs. 10-12 crores - 8 marks Above Rs. 12 crores - 10 marks |
| 5 | Registration of two different email IDs from a single domain for different tenders | Bidder should contact helpline of GoUk e-portal. |
| 6 | Whether all 5 members of the team are required to be station at UTDB Office in Dehradun? | At least three members. |
| 7 | Can we hire the resources on allotment of contract? | As it is part of evaluation criteria, the CVs of proposed resources are to be submitted along with the proposal. |
| 8 | Bid submission date | Extended till 6 th February 2020 (no change in time) |